



CUMBERLAND HOUSE  
PUBLISHING INC.

August 2, 1999

Mr. Michael Caughill  
4802A West Cleveland Ave.  
Milwaukee, WI 53219

Dear Mr. Caughill:

I apologize for taking so long to get back with you about your manuscript for *The Abortionist*. I read it shortly after receiving the manuscript. It clearly is a fascinating manuscript, but after discussing it with my marketing and sales people I decided against publishing it, for a number of reasons.

First, it seemed to me that the pro-abortion people are uneasy about any discussion of the subject in public life and want people to stop talking about it—period. To them, anyone critical of abortion “on demand,” as the slogan goes, is dangerous, and we believe that buyers for the book chains will shy away from it and not stock the book.

Second, it seems to me that the anti-abortion people will believe the book is saying they’re all insane, or at least “borderline.”

The bottom line is that I think this leaves us with no natural constituency for the book. Perhaps another publisher will look at it differently, but it would be wrong for us to publish the book with as little enthusiasm as I have for our ability to identify who its primary audience might be and to reach it effectively.

Again, I’m sorry I have taken so long to get back to you. In truth, we have been buried under an avalanche of manuscripts, proposals, and queries for the last two or three years; and we are a small enough publisher that it does not make sense yet to hire someone primarily for the task of dealing with the manuscripts that are sent our way.

Good luck as you continue to search for the right publisher for your work.

Sincerely,

Ronald E. Pitkin  
President